



CORPORATE SPONSORSHIP OPPORTUNITY
IISE Student Chapter Western Regional Conference
Hosted by: University of Southern California IISE Student Chapter
February 28-March 1, 2020

The Student Chapter of the Institute of Industrial and Systems Engineers (IISE) at the University of Southern California (USC) Viterbi School of Engineering is hosting the 2020 IISE Western Regional Conference February 28 – March 1, 2020. This conference is a unique opportunity for students and professionals in the field of Industrial and Systems Engineering to network, explore industry trends, and for students to compete for a chance to present their work at the IISE Annual Conference and Expo 2020 in New Orleans, Louisiana.

This conference will be attended by 100+ IISE members, a majority of whom are students representing 15 of the top universities across the Western region. The conference will be held on the main campus of USC and includes the technical paper competition, keynote speaker, corporate networking/recruiting session, fun activities, and more!

We would appreciate your consideration of sponsoring the event at one of the levels listed below. This is a great opportunity for companies to come to USC Viterbi and meet students from all of these schools. Each sponsoring company will have a table at the networking session on Saturday, February 29 at which they can interact with students, collect resumes, and provide information about their employment opportunities.

Thank you for supporting USC Viterbi School of Engineering!

Schedule of Events- Saturday, February 29th

- | | |
|---------------|---|
| 1:00 -2:00 PM | Platinum Sponsor-Led Event (Presentation, Workshop, etc.) |
| 2:00-3:30 PM | Networking/Recruiting Event |
| 7:00 PM | IISE Banquet and Presentation of Paper Winner |

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	Bronze (\$500)	Silver (\$1000)	Gold (\$2000)	Platinum (\$2500)
Recruiting Benefits				
Access to participant resumes	After Conference	Before Conference	Before Conference	Before Conference
Distribute recruiting material	X	X	X	X
Participation in main networking event	X	X	X	X
Branding Benefits				
Distribute company "Swag"	X	X	X	X
Logo on website	Small	Medium	Large	Largest
Logo on conference t-shirt		X	X	X
Other Benefits				
Naming rights of conference event of choice (networking, paper competition, dinner)			X	X
Lead an activity (Presentation, workshop, etc.)				X
Representative spots at dinner		2	3	5